

TOP 11

Malaysian

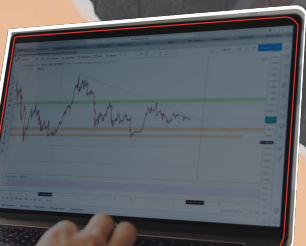
Finance

Investment

and

Crypto

Influencers



Context

As a former equity research analyst, I am aware that most analysts have a wealth of knowledge, but may not often share that in public because of the gazillion paperwork they have had to sign when disclosing information. Back then, investing was only for those who knew how to find them.

Fast forward 10 years, information of stocks are now widely available for nearly free thanks to great websites like The Motley Fool. Today, we have amazing teachers, coaches and people that freely share their knowledge with us in languages we can all understand and we can all learn together.

I'm been a huge beneficiary in this space, through these coaches I have learned so much about bitcoin and cryptocurrency. I didn't last as an analyst, but I remain an investor because I know the best way to financial freedom is to reinvest and have multiple income streams. Check out some of my favourite finance, investment and crypto influencers!

*With Love,
Wen*





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YOUTUBERS

All the influencers are sorted by follower size as of July 2021.





Spark Liang 302K

Spark Liang is a lecturer in the financial sphere and an entrepreneur. He is very passionate about teaching and naturally founded the 'Value Thinking' school, hoping to help 1 million people to develop the thinking and habits of 'financial investment' through effective teaching methods.

One sample [YouTube](#) content by Spark, was about Petty Bourgeoisie's investment strategy. Has anyone heard of Petty Bourgeoisie? Me neither. That's why we should head over to his YouTube channel to learn more of these!

He is also active on other social media like [Facebook](#) and [Instagram](#). Best of all, his content targets the Mandarin-speaking community. Chinese speaking content is rare in this part of the world and we are grateful for Spark Liang's contribution.

 [Spark Liang 張開亮](#)  [spark_liang](#)  [Spark Liang 張開亮](#)

Moshed Mohamad is coined the 'Real Hustler Entrepreneur' in the media and financial markets. He is the founder & CEO of INTRADAY.my - Malaysia's No. 1 Financial Market Website.

He creates content on his [YouTube channel](#) and for those of us who enjoy listening to podcasts while driving, he has [podcasts](#) too! And [blogs](#) on his website.

Even more rare a gem, Moshed shares his content in the Malay language! THANK YOU Moshed! We need more content from you!

 [Moshed Mohamad](#)  [moshed_mohamad](#)

 [Moshed Mohamad](#)  [moshedmohamad](#)



Moshed Mohamad 238K

2



THEHAIKAL
#ONLINEJE

Haikal 141K

Haikal is a Malaysian [YouTuber](#) who creates video tutorials and educational videos for his audience. Starting from website how-tos, TheHaikal eventually specialised in products, softwares, apps, and websites that helps others make more money online. From what we've seen, there are cryptocurrency, forex trading, stock trading type contents all over his YouTube channel.

On his Instagram, Haikal shares more personal content, his daily life with his family and farm! He has a farm! Check out his [Instagram](#) profile.

[TheHaikal](#)[thehaikal](#)

3



Mr Money TV is an educational [YouTube channel](#). His subject? It's all about the money!

This channel uploads free video advice on money matters, investment tips, risk management tips, personal finance, success strategies, career and business choices, and life lessons.

And if that's not enough, they also share information via other social media channels, such as [Instagram](#), [Facebook](#), [Spotify](#) and even [TikTok](#)!

 [Mr Money TV](#)  [mrmoneytv](#)  [Mr Money TV](#)

 [mrmoneytvchannel](#)  [Mr Money TV](#)



Mr Money TV 83.1K



4



5



Dr. Adam Zubir 56.1K

Dr. Adam Zubir or as his [Instagram](#) bio says, 'The Wealth Doctor' is a Financial Planner who loves to share his knowledge with his audience.

He started his [YouTube channel](#) only a year ago, and it's been doing really well! He releases three videos per week, so here we can agree with the saying 'persistence is the key'. We are rooting for you Adam!

He also shares a lot of useful information on his [Instagram](#) and [Facebook](#).



Dr. Adam Zubir



Dr Adam Zubir



dradamzubir



FINALLY, FEMALE REPRESENTATION!

Suyin Ong's [Instagram](#) bio says 'I advocate for building good MONEY habits & INVESTING, so we are free to live life on our terms'.

She is a value investor, and she started her [YouTube channel](#) in 2019. Her contents are updated weekly!

Suyin also shares some articles that she finds meaningful and educational on her [Facebook](#).

If want to know more about how she started her financial education journey, do check her out!



[Suyin Invests](#)



[suyinvests](#)



[SuyinOng](#)



Suyin Ong 19K

6





Ziet Invests 9.36K

Ziet is a local business analyst specializing in performing company research and market analyses. And when the day job's not enough, he works the night to create his [YouTube channel](#) to help people of all ages to invest in stocks locally and abroad.

He also shares his knowledge on his [Instagram](#) account, where he posts his advice, portfolio updates, guides, and Q&A.

If you're interested in investing abroad, do check out his social media!



Ziet Invests



ziet_invests



Ziet Invests



Ziet Invests

1

IG KOLS



&

Bloggers



featured



Ben Quachee 48.5K

Ben Quachee graduated from Singapore and lived in China and Hong Kong before returning back to Kuala Lumpur in 2019.

Quachee wears many hats! He is passionate about technology, having been in space for the past 10 years. He collects sneakers and Lego, works out daily, is an avid investor and a content creator! Phew.. That's a lot of talent and hardwork right there! On his social media, Quachee shares about the blockchain technology and investing in crypto.

We were honored to be able to interview him for this e-book! Thank you Quachee!

f [Ben Quachee](#)

ig [quachee](#)

8

1 Could you please share with us when you started investing in crypto?

I've heard of it since 2016 but only started investing in crypto sometime in 2019.



3 Do you think crypto plays a major role in today's world?

I believe in blockchain technology. It has many benefits and I believe that someday, this will be a part of our way of life – just like the Internet is today.

2 How did your journey start towards understanding the crypto market?

Initially, I was researching a fair bit online. As I wanted to know more, I decided to strengthen my knowledge by taking a course on Bitcoin & Cryptocurrencies by the University of California, Berkeley.

4 Where do you usually educate yourself on crypto news, events, happenings?

Twitter is the fastest place for crypto news – so that's my main source. I also follow the **official Telegram channels** from the projects that I believe in, where they share updates on their projects. I also follow some **overseas crypto influencers** to get bite-sized updates on what's happening in the space.



featured



Iris Yeoh is based in Penang, Malaysia. Part time content creator, full time Wealth Manager at Affin Hwang Asset Management. Who says you can't have it all? A good mix of both her professional career and her personal life, she balances her content on social media by sharing valuable tips and information about investments and sometimes just the ice cream and food she's having! Anyone who is interested can check her highlighted stories, such as 'Fund Return', 'Unit Trust', 'EPF Investment', 'Bond Investment', and 'PRS'.

f [Iris Yeoh](#)

o [irisyeoh](#)



Affin Hwang



EPF Invest...



Fund Return



Unit Trust



Iris Yeoh 12.5K

9





Suraya Zainudin 8.6K

Suraya Zainudin

is a blogger behind [RinggitOhRinggit.com](https://ringgitohringgit.com) and a writer, speaker & digital marketer for hire. She says she is obsessed with optimizing her personal finance without sacrificing her quality of life. Amen sista! On her blog, she educates her readers on how to earn, save and invest aggressively, live minimally and prudently, and she advises her audience to spend money on experiences instead of things! I'm following you sis!

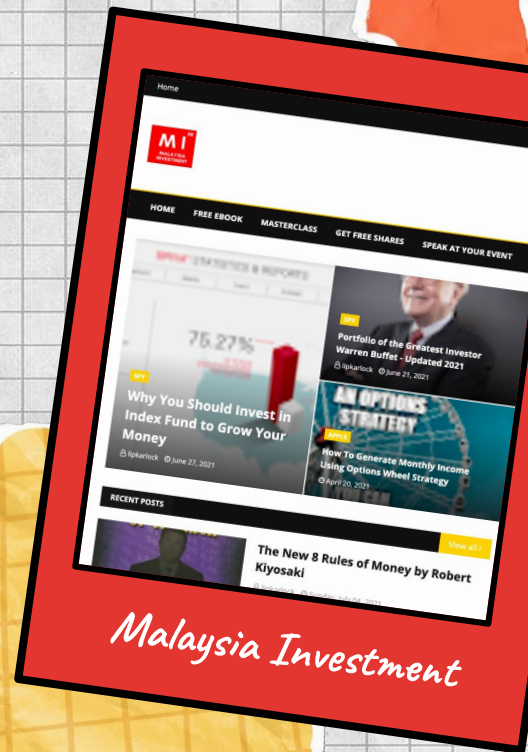
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10

Malaysia Investment is a website that provides financial planning consultation, financial services, financial training, webinars, talks, and content creation. The [website](#) offers free educational e-books on trading, as well as a course on stock investment. They also have a [Facebook Page](#) where they share relevant news.

 [Malaysia Investment](#)  [Malaysia Investment](#)



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11

Thank You

At the end of the day, we hope that this e-book helps you to gain something from these influencers! If you're looking for crypto influencers, hope it helps you! :)

